OpenWater

Awards Management Software

HOW OPENWATER AWARDS SOFTWARE WORKS

Before using OpenWater, our clients managed their awards programs using a system cobbled together with emails, spreadsheets, and binders. This often resulted in a few frustrations:

- Entrants would be confused on submission guidelines.
- Staff time would be wasted keeping track of entries.
- Judging was a great expense because documents had to be mailed back and forth.

These organizations were not getting what they wanted out of their awards programs. As a result, they sought out a better way to increase submissions and revenue, while making efficient use of internal resources. OpenWater's awards management software takes the complications and hassles out of your awards process. With OpenWater Awards, all tasks from setup, to submissions, to judging are centralized in one solution.

Here's how our system manages to keep it simple for entrants, judges and administrators:

Online Entries

OpenWater Awards' online submission process lets users submit their entries and additional files in any modern browser.

Form Builder

Our system lets you "click and drag" to build your own online submission forms – without writing a single line of code. No technical skill required!

Categories

You can organize your program with multi-level categories for submissions, judging assignment, and winner selection.

Multiple Program Support

OpenWater Awards lets you run one program or many, all in the same system.

Universal File Acceptance

Empower users to upload images, videos, text documents, PDFS – or anything they need. And when it comes time to judge, view (or stream) the files directly in the same system. No more mailing DVDs!

Automated Emails

Keep your applicants and judges informed and up to date with advanced email marketing features. Confirm, remind, thank, or just say "hi" with the click of a button.

Branded Sites

Our team creates a custom-branded upload portal that matches your existing website and visual identity. Users will know they're in a place they can trust.

True Integration

OpenWater Awards seamlessly integrates with your existing central association management software or customer relationship manager tool. We work with iMIS, Avectra, Personify, Dynamics, Salesforce and dozens of other AMS/CRM platforms.

Collect Payments

Our awards management software lets users submit payment at the same time as they upload their entries. Integration with popular payment processors, like PayPal and Authorize.net, is instant and automatic.

Custom Pricing

The pricing for our software and services scales with your business to accommodate the features, branding, and training you need.

Online Judging

Judges can go online and access submissions any time, anywhere, on nearly any device.

In-Person Judging

OpenWater Awards lets judges use their smartphones, tablets or laptops to score on the go. Our system can also generate PDFs, wall sheets, and scoring sheets for in-person judging.

Security

OpenWater takes your privacy seriously. All accounts are password-protected and all passwords stored on our servers are encrypted. We also employ state-of-the-art firewalls to keep threats from penetrating our networks.

Reports

From checking incomplete submissions to building complex queries, the OpenWater Awards report engine can keep you on top of your program. You can easily build custom reports, then view the results in the system or via PDF or Excel.

Analytics

OpenWater Awards' advanced analytics capabilities eliminate confusion and simplify internal and external communication. Key reminders are sent automatically, and it's easy to tell the status of any action item on our comprehensive dashboards.

Social Sharing

Use OpenWater Awards as part of your organization's social media plan. Encourage sharing, publicize your awards program and get visible online.

People's Choice

With OpenWater Awards, you can open up submissions to the public and let them vote for the winner. It's a great way to make your program go viral!

Galleries

Our awards management system lets you automatically create galleries of entries and winning submissions. No need to find a developer or manually upload the entries to your website.

OpenWater makes it easy for awards administrators and staff to plan, execute, and complete the entire awards season process. By providing training and unlimited support, we help to ensure that your awards program will go smoother than ever before.

Ready to get started?

REQUEST A DEMO TODAY!